

To Develop a Sustainable Lifestyle for Transformations via SDGs

Transformative Creative Technology:
Anyone Can Be A Song Composer

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By **Dr Yeung, Shirley**, Convener/ **Associate Professor**, Head of Business, Gratia Christian College (GCC)/ **Asia Ambassador** for United Nations Principles of Responsible Management Education (**UN PRME**), Sustainability Mindset Working Group/ **Brand Ambassador**, ICENECDEV, United Nations Global Compact Member/ **Asia Ambassador**, UNSDSG-Kenya / **Best Professor**, HK Educational Leadership Award, 2019. **Nominee for Global Corporate Sustainability Award**: Outstanding Professional, 2020.

Mr. Herman Wong, On top of his Finance and Economics background from Rotman Commerce, University of Toronto and Renmin University of China, Herman is also a **music producer**, **singer-song writer**, host of a radio show and influencer. He has so far released two solo albums and one album with his local band **The Hertz**, with total digital streams of more than 600,000 playbacks. Writing most of his music in Cantonese, Herman is particularly devoted in promoting the social issues in Hong Kong with his music. He is also dedicated to raise awareness for **mental and spiritual wellness** through his upcoming business startup ideas.

October 15 2021 (Fri)
10:00am -12:00pm **HK Time** (GMT+8, MYT)

Free admission.

Venue: **Tai Kwun, Campo Marzio**

Join Us!



Dr. Yeung, Shirley - Convener/
Brand Ambassador, ICENECDEV, UNGC Member/
Asia Ambassador, SDSN-Kenya and UNPRME Sustainability
Mindset Working Group/
Visionary Leader of the Year, CMO Asia, 2021
Best Professor in Business Studies, HK Educational Leadership
2019



Mr. Herman Wong
Music Producer, Singer-Song Writer,
Radio Host, Financial Analyst,
Mental and Spiritual Wellness Influencer